

pure

The paper for uniform corporate communications

1809

What for	How	Why
Brochures Annual Reports Stationery Posters Calendars Mailings Greeting cards Packaging	Offset printing Thermo-relief printing UV drying Oil-based and UV varnishes Dispersion varnishes Embossing Drilling and perforating Scoring, folding and die cutting Binding Inkjet- and Laserprint only Medley pure and clear	Four different papers in perfect white harmony Can be used separate or in combination Every surface is at the the top of its class Optimal printability

What exactly

Characteristics	Unit											Standards
Grammage	g/m²	90	110	135	150	170	200	250	300	360		EN ISO 536
Caliper	µm	100–110	125–135	150–170	165–185	190–210	230–250	285–305	335–375	380–420		EN 20534
Volume spec.	cm³/g	1,15	1,15	1,15	1,15	1,15	1,15	1,15	1,15	1,15		DIN 53105
Surface	pH	8	8	8	8	8	8	8	8	8		DIN 53124
Smoothness	Sec.	25–35	25–35	25–35	20–30	20–35	15–30	15–30	15–25	15–25		DIN 53107
Whiteness	%	99	99	99	99	99	99	99	99	99		DIN 53145-2
Opacity	%	88	90	92	95	96	>96	>96	>96	>96		DIN 53416/ISO 2471



The mark of responsible forestry

Given values are targets and are subject to alterations.

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